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- ☐ **TORONTO** - November 21, 2018  
Thomson Reuters  
333 Bay St, 29th Floor, Toronto, ON  
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- ☐ **WEBINAR** - November 21, 2018

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**\*WEBINAR PRICE CLARIFICATION**  
Please note, these prices are on a per-person basis. For payment of the price for one person, only one individual is allowed to be logged in and viewing at a time. To inquire about Group Rates, please see the contact information below.

CANCELLATION AND REFUND POLICY:

Full refunds, less a \$250.00 (plus applicable taxes) administration fee, will be given for cancellations received in writing 10 business days before the course start date. Unfortunately, refunds cannot be provided after this date. Substitution of delegates may be made at any time. Please note that Lexpert reserves the right to cancel any course deemed necessary and will, in such an event, make a full refund of registration fees paid. With this said, Lexpert is not responsible for any travel expenses incurred. For reasons beyond the control of the course organizer, it may be necessary to change the subject agenda of the program and no liability is assumed for any such changes in content.

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NOVEMBER 21 | TORONTO & WEBINAR

Activist short sellers are growing more active in Canada’s capital markets, which have become a global hotspot for activist short selling. One well-timed tweet from a short seller can quickly wipe out substantial amounts of a stock’s value. Though issuers have become used to activism on the long side, activists are employing aggressive and novel short strategies—raising new challenges for Canadian public companies. Join Orestes Pasparakis and Walied Soliman, Co-Chairs of Norton Rose Fulbright Canada’s Special Situations Team, for a webinar on activist short selling and how respond to it. We will discuss global trends in activist short selling and why Canada has attracted so much of this activity. We will also discuss what makes a company vulnerable to an activist short play, and what to expect when an attack occurs. We will conclude with insights on how to respond to an activist short attack, drawn from our recent experiences. This course is essential viewing for CEOs, Board Chairs, and General Counsels of Canadian public companies, as well as their legal and PR advisors.

COURSE LEADERS



**WALIED SOLIMAN**  
CHAIR, NORTON ROSE FULBRIGHT



**ORESTES PASPARAKIS**  
PARTNER, NORTON ROSE FULBRIGHT

COURSE HIGHLIGHTS

- Introduction: An Overview of Activist Short Selling
- What to Expect When Activist Shorts Attack
- Strategies for Fighting an Activist Short Attack

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## PROGRAM OUTLINE

**10:00 - 11:00 A.M.**

### REGISTRATION

**11:00 - 11:45 A.M**

### INTRODUCTION: AN OVERVIEW OF ACTIVIST SHORT SELLING

- What is short selling?
- What is activist short selling?
- Global trends in activist short selling
- Why has Canada become a hot-spot for activist short selling?

**11:45 - 12:30 P.M.**

### WHAT TO EXPECT WHEN ACTIVIST SHORTS ATTACK

- What makes a company vulnerable?
- Common activist short strategies
- Abusive short selling

**12:30 - 1:15 P.M.**

### STRATEGIES FOR FIGHTING AN ACTIVIST SHORT ATTACK

- How to be prepared before a campaign is launched
- PR strategies
- Legal and Regulatory strategies
- Lessons from recent campaigns

## COURSE LEADERS

### WALIED SOLIMAN, CHAIR, NORTON ROSE FULBRIGHT



Walied Soliman is chair of Norton Rose Fulbright Canada and co-chair our Canadian special situations team, which encompasses Canada’s leading hostile M&A, shareholder activism and complex reorganization transactions. Over the past several years, Mr. Soliman has been involved in almost every major proxy battle in Canada, acting for both issuers and activists. He is widely regarded as one of the leading special situations practitioners in Canada. In addition, his practice focuses on mergers and acquisitions, restructurings, financings, corporate governance and structured products.

Mr. Soliman was the only lawyer recognized in the Globe and Mail’s Report on Business Magazine Power 50 list for 2017; designated as a “Star Lawyer” by Acritas in 2017 for ranking in the top 28 lawyers globally (over 5,000 lawyers) as selected by a panel of over 3,000 senior in-house counsel; was ranked as a leading Canadian corporate lawyer by both Chambers Canada and Lexpert Canada since 2016; was named one of the 25 most influential lawyers in Canada by Canadian Lawyer magazine in 2014; ranked by Best Lawyers in Canada since 2013; and was ranked as one of the Top 40 Lawyers under 40 in Canada by Lexpert magazine in 2009. Among other philanthropic endeavours, Mr. Soliman is a board member of the Toronto SickKids Hospital Foundation. Mr. Soliman is also actively involved in provincial and federal politics in Canada.

### ORESTES PASPARAKIS, PARTNER, NORTON ROSE FULBRIGHT



Orestes Pasparakis is co-chair of Norton Rose Fulbright Canada and our Canadian special situations team, which encompasses Canada’s leading hostile M&A, shareholder activism and complex reorganization transactions. Recent notable cases include Agrium’s defeat of JANA Partners, TELUS’s success over Mason Capital, KEYreit’s successful takeover defence and Porter Airlines’ success over Air Canada, among many others. Mr. Pasparakis is widely regarded as one of Canada’s leading experts in proxy contests. In addition, Mr. Pasparakis has specific expertise with complex commercial litigation, financial restructurings, insolvency proceedings, injunctions and class actions.

## ACCREDITATION



### LAW SOCIETY OF BRITISH COLUMBIA

This program has been accredited by the Law Society of British Columbia for up to 2.25 hours towards the professional development requirement for certification.

### LAW SOCIETY OF ONTARIO

This program can be applied towards the 9 Substantive Hours of Continuing Professional Development (CPD) required by the Law Society of Upper Canada. This program is eligible for up to 2.25 Substantive Hours

### BARREAU DU QUÉBEC

The Barreau du Québec automatically recognizes the same number of hours for this training activity, as long as it has been accredited by another Law Society that has adopted MCLE.

### LAW SOCIETY OF ALBERTA

For Alberta lawyers, consider including this course as a CPD learning activity in your mandatory annual Continuing Professional Development Plan as required by the Law Society of Alberta.

## SPECIFICALLY DESIGNED FOR:

- In-House Counsel
- CIOs
- IT Executives and Project Managers
- Senior IT Consultants
- Procurement Managers
- Compliance Officers

## CONTACT US:

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