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**Yes! Please register the following delegate(s) for PRIVACY AND DATA PROTECTION**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
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# PRIVACY AND DATA PROTECTION

NOVEMBER 27 | TORONTO & WEBINAR

Social media sites' tracking of user profiles, artificial intelligence (AI), Big Data leveraged to target consumers and voters, data breaches – all are raising the stakes for privacy compliance. Increased rigour in new data protection laws including the European Union's GDPR are heightening risk. In today's information world, organizations are confronted with increasing financial risks for non-compliance and litigation liability. Integral to corporate accountability is the need to deal ethically with the user, not only in the collection of personal information but also in how data is used and protected. However, risks can be managed through effective strategies for privacy compliance and information security. This course is aimed at legal and compliance professionals who need a focused understanding of the core issues facing information privacy and data protection with the objective of achieving corporate responsibility and risk minimization within their organization's governance practices.

## COURSE LEADERS



**DAVID YOUNG**  
DAVID YOUNG LAW



**BILL HEARN**  
FOGLER, RUBINOFF LLP

## COURSE HIGHLIGHTS

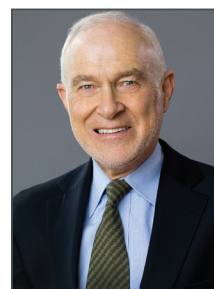
- Keynote Speaker - IPC Update
- General Data Protection Regulation - Compliance Check
- Privacy Litigation and Regulatory Update
- The Digital Economy, Artificial Intelligence (AI) and Blockchain
- Political parties and privacy and digital data – what we can learn from Facebook/Cambridge Analytica
- OPC Update
- Information Security Program – addressing Cyber Risk
- Health Sector Privacy Issues Update
- CASL Update

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## COURSE LEADERS

### DAVID YOUNG, DAVID YOUNG LAW



David is Principal at David Young Law, a privacy and regulatory counsel practice. David advises both private and public sectors on all aspects of privacy law including compliance procedures, data sharing, employee privacy, personal health information, security, consent and access to information. He also advises on marketing matters related to privacy law including digital advertising, anti-spam and social media. David is co-author of Canadian Advertising and Marketing Law (Carswell). He is listed in the Canadian Legal Lexpert Directory 2018 and The Best Lawyers in Canada 2018 Edition and is recognized as a Ranked Lawyer and Eminent Practitioner by Chambers & Partners. David is the 2015 recipient of the Ontario Bar Association's Karen Spector Memorial Award for Excellence in Privacy Law.

### BILL HEARN, FOGLER, RUBINOFF LLP



Bill is a business lawyer with deep expertise in specific areas of regulatory law and policy. He advises clients on compliance with anti-spam, privacy & data protection, competition, international trade, procurement and transportation laws. Bill is ranked highly in Martindale-Hubbell and is recognized in Chambers, Lexpert and Best Lawyers as a leading Canadian regulatory lawyer. He is a director on the board of the Canadian Marketing Association. Bill was called to the Ontario Bar in 1988 and is a graduate of the University of Toronto (B.A. 1983 and LL.B. 1986) and Cambridge University (LL.M. 1989).

### SPECIFICALLY DESIGNED FOR:

VPs, Directors & Managers responsible for:

- Privacy compliance
- Security
- IT & IS
- Internal audit
- Lawyers advising on privacy issues, information technology, and marketing and advertising
- Human Resources departments
- Marketing and Sales departments
- IT departments
- In-house Counsel
- Privacy officers and other privacy professionals

## PROGRAM OUTLINE

**8:45 - 9:00 A.M.**

### WELCOME AND ISSUES UPDATE

*David Young and Bill Hearn*

**9:00 - 9:45 A.M.**

### KEYNOTE SPEAKER - IPC UPDATE

*David Goodis*

- Update on personal health information issues, developments
- De-identification – What data? What rules?
- The Assistant Commissioner will also provide an update on other recent developments of note

**9:45 - 10:30 A.M.**

### GENERAL DATA PROTECTION REGULATION - COMPLIANCE CHECK

*David Young, Prof. Dr. Wolfgang Spoerr, Fabian Seip and Scott Pink*

- A “nuts and bolts” examination of operational compliance requirements
- Risk analysis - prioritizing compliance actions
- EU guidance identifying discrete adjustments for PIPEDA-compliant organizations
- US compliance issues

**10:30 - 10:45 A.M.**

### REFRESHMENT BREAK

**10:45 - 11:20 A.M.**

### PRIVACY LITIGATION AND REGULATORY UPDATE

*Rob Macdonald, Samantha Green and Scott Pink*

- Update on recent court decisions and cases before the courts—Canada and the U.S.
- Toronto Real Estate Board - consent to disclose listings
- Online harassment and cyberbullying cases
- California Consumer Privacy Act of 2018 – impact on digital privacy

**11:20 - 12:00 P.M.**

### THE DIGITAL ECONOMY, ARTIFICIAL INTELLIGENCE (AI) AND BLOCKCHAIN

*Ron Davis and Bill Hearn*

- Canada's 2018 Digital and Data Consultations –squaring privacy with innovation
- Privacy implications of AI – transparency and other challenges
- Some blockchain use cases that protect privacy
- Where blockchain and personal information don't mix

**12:00 – 1:00 P.M.**

### LUNCHEON SPEAKER

**What we can learn from Facebook/Cambridge Analytica?**

*Dr. Ann Cavoukian*

**1:00 – 1:30 P.M.**

### CANADIAN POLITICAL PARTIES AND PRIVACY-WHAT'S NEXT?

*Professor Colin Bennett*

**1:30 – 2:15 P.M.**

### OPC UPDATE

*Bill Hearn*

- Update on the OPC's compliance priorities and strategic directions
- The new breach reporting rules - in force November 2018
- Consent Guidelines – what we can expect from the OPC on January 1, 2019
- Data Strategy for Canada consultation – the OPC's perspective

**2:15 - 3:00 P.M.**

### INFORMATION SECURITY PROGRAM – ADDRESSING CYBER RISK Understanding the key elements of an effective Information Security Program

*Bosco Chan*

- Auditing, mapping and classification of data
- Vulnerability assessments (threat and risk)
- Program implementation
- Incident response plans
- Due diligence on vendor relationships
- Evaluating cyberliability insurance

**3:00 – 3:15 P.M.**

### REFRESHMENT BREAK

**3:15 - 4:00 P.M.**

### HEALTH SECTOR PRIVACY ISSUES UPDATE

*Michael Fraleigh*

- Recent developments and issues
- Networks, agreements
- The single medical record – where does it stand?
- Legislation update and status report on Ontario's EHR strategy

**4:00 – 4:30 P.M.**

### CASL UPDATE

*Colleen Spring-Zimmerman and Young Park*

- CASL's three-year statutory review - INDU Committee Report
- Update on the Private Right of Action
- What's next?
- Case updates

**4:30 – 4:45 P.M.**

### CONCLUDING REMARKS AND Q&A

*David Young and Bill Hearn*

## ACCREDITATION

### LAW SOCIETY OF BRITISH COLUMBIA

This program has been accredited by the Law Society of British Columbia for up to 6.15 hours towards the professional development requirement for certification.

### LAW SOCIETY OF ONTARIO

This program can be applied towards the 9 Substantive Hours of Continuing Professional Development (CPD) required by the Law Society of Upper Canada. This program is eligible for up to 6.15 Substantive Hours

### BARREAU DU QUÉBEC

The Barreau du Québec automatically recognizes the same number of hours for this training activity, as long as it has been accredited by another Law Society that has adopted MCLE.

### LAW SOCIETY OF ALBERTA

For Alberta lawyers, consider including this course as a CPD learning activity in your mandatory annual Continuing Professional Development Plan as required by the Law Society of Alberta.

## CONTACT US:

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