

OPEN SOURCE SOFTWARE

A competitive advantage for your organization

CALGARY November 2, VANCOUVER November 3, TORONTO November 8

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Priority code

Conference Code 110029

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REGISTRATION FEE

Calgary, Nov 2, 2010 Vancouver, Nov 3, 2010

Toronto, Nov 8, 2010

Early Bird Deadline: (October 1, 2010)

\$1,195 + applicable taxes*

Regular Course Price:

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Public Sector Special Price:

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Webcast Price:

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Registration fee includes the course, materials, breakfast, lunch and coffee breaks. Full payment is required in advance of the course dates. Substitutions are granted with notification to Course Registration Customer Service.

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OPEN SOURCE SOFTWARE

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2075 Kennedy Road, 11th Floor

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Attention: Marketing Events

DATES AND VENUES:

CALGARY, TELUS CONVENTION CENTRE **November 2, 2010**

The Calgary Telus Convention Centre, 120-9th Avenue SE, Calgary, AB T2G 0P3
Phone: (403) 261-8500

VANCOUVER, THE TERMINAL CITY CLUB **November 3, 2010**

The Terminal City Club, 837 Hastings Street West, Vancouver, BC V6C 1B6 Phone: (604) 681-4121

TORONTO, ST. ANDREW'S CLUB AND CONFERENCE CENTRE **November 8, 2010**

St. Andrew's Club and Conference Centre: 150 King Street West, 27th Floor, Toronto, ON M5H 1J9
Phone: (416) 366-4228

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SPECIFICALLY DESIGNED FOR:

- » In-House Counsel
- » CIOs
- » IT Executives and Project Managers
- » Senior IT Consultants
- » Procurement Managers
- » Compliance Officers
- » Open Source developers and communities

CANCELLATION AND REFUND POLICY:

Full refunds, less a \$250.00 (plus applicable taxes) administration fee, will be given for cancellations received in writing 10 business days before the course start date. Unfortunately, refunds cannot be provided after this date. Substitution of delegates may be made at any time. Please note that Lexpert® reserves the right, if necessary, to cancel any course and will, in such an event, make a full refund of registration fees paid. For reasons beyond the control of the course organizer, it may be necessary to change the subject agenda of the program, and no liability is assumed for any such changes in content.

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CUTTING EDGE • TIMELY • INTERACTIVE



OPEN SOURCE SOFTWARE

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With the increasingly competitive environment at the top of the business agenda, organizations are turning to open source software, open source hardware, and other forms of "commons sourcing" as an innovative source of competitive advantage. It is critical for these organizations to have a solid understanding of open source software and its appropriate use in order to effectively position this valuable resource as a business advantage while minimizing any associated risks. Lexpert®'s one-day open source

software seminar will discuss both the strategic opportunities and risk management priorities surrounding your organization's use of open source software. Join us and the experts from Gowling Lafleur Henderson LLP and industry who will help to answer your open source software questions. We will provide you with practical information and approaches that will help you harness the power of open source software (and "commons sourcing") as a source of competitive advantage for your organization.

COURSE LEADERS

LISA R. LIFSHITZ, PARTNER, GOWLING LAFLEUR HENDERSON LLP
LEXPERT® REPEATEDLY RECOMMENDED IN COMPUTER AND IT
LAW IN THE 2010 CANADIAN LEGAL LEXPERT® DIRECTORY

THOMAS PROWSE, PARTNER, GOWLING LAFLEUR HENDERSON LLP
INCLUDED IN THE 2010 EDITION OF THE *BEST LAWYERS IN CANADA* IN THE TECHNOLOGY LAW SPECIALTY

KEN LEDGER, PASON SYSTEMS CORP.

COURSE HIGHLIGHTS

- USING OPEN SOURCE SOFTWARE IN YOUR DAY-TO-DAY BUSINESS
- OPEN SOURCE SOFTWARE ANALYSIS AND RISK ASSESSMENT
- SOFTWARE APPROACH THAT SUITS YOUR ORGANIZATION
- MANAGING OPEN SOURCE SOFTWARE FROM THE DEVELOPER SIDE
- USING OPEN SOURCE SOFTWARE CODE IN A HYBRID DEVELOPMENT ENVIRONMENT
- OPEN SOURCE SOFTWARE – KEY PITFALLS AND STRATEGIES

REGISTER BEFORE OCTOBER 1 AND SAVE \$300!

CALGARY, TELUS CONVENTION CENTRE **NOVEMBER 2, 2010**

VANCOUVER, THE TERMINAL CITY CLUB **NOVEMBER 3, 2010**

TORONTO, ST. ANDREW'S CLUB AND CONFERENCE CENTRE **NOVEMBER 8, 2010**

For more information or to register, please contact

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WEBCAST ALSO AVAILABLE!

Course sponsored by

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program outline

8:15 – 9:00 | REGISTRATION AND BREAKFAST

9:00 – 9:10 | INTRODUCTION

9:10 – 9:30 | WHAT IS OPEN SOURCE SOFTWARE? A PRACTICAL OVERVIEW
PRESENTERS: LISA R. LIFSHITZ AND THOMAS PROWSE

- » Understanding different types of open source software licenses from a business perspective
- » Understanding sources of open source software
- » Current legal updates

9:30 – 10:15 | USING OPEN SOURCE SOFTWARE IN YOUR DAY-TO-DAY BUSINESS – WHAT YOU REALLY NEED TO KNOW
PRESENTER: LISA R. LIFSHITZ

- » Implications of AGPL, LGPL, GPLv2 and GPLv3 – not just another open source software solution
- » Staying on top of your open source software obligations
- » Mitigating risks – key pitfalls and strategies

10:15 – 10:30 | COFFEE BREAK

10:30 – 12:00 | OPEN SOURCE SOFTWARE ANALYSIS AND RISK ASSESSMENT - A CASE STUDY
PRESENTERS: THOMAS PROWSE AND KEN LEDGER

- » How to go about an open source software assessment
- » Understanding and assessing the risks
- » Understanding what you are getting from open source software vendors

- » Integrating open source software programs into your proprietary business
- » Current 'best practices' on open source software policies
- » Deciding on appropriate levels of involvement from management
- » Handling open source software questions
- » Creating buy-in from the developers

12:00 – 1:00 | LUNCH

1:00 – 1:45 | SOFTWARE APPROACH THAT SUITS YOUR ORGANIZATION
PRESENTER: KEN LEDGER

- » Determining 'acceptable' open source software licenses – how far do you want to go?
 - Implications for licensing, IP and strategies
 - Current 'best practices' on open source software policies
 - Open source software committee, good or bad?

1:45 – 2:30 | MANAGING OPEN SOURCE SOFTWARE
PRESENTER: LISA R. LIFSHITZ

- » Identifying hidden open source software code in vendor solutions
- » Identifying open source software code during the M&A due diligence process



This program has been accredited by the Law Society of Upper Canada towards the professional development requirement for certification.

Corporate and Commercial Law
6 hours

2:30 – 3:15

USING OPEN SOURCE SOFTWARE CODE IN A HYBRID DEVELOPMENT ENVIRONMENT TO MAXIMIZE BUSINESS AND DEVELOPER VALUE
PRESENTER: THOMAS PROWSE

- » Understanding different types of open source software licenses from the technical perspective
- » Making sense of the legalese: interpreting open source software license agreements
- » Why the AGPL, LGPL, GPLv2 and GPLv3 are all different
- » Current legal updates regarding enforceability and other litigation developments
- » Determining 'acceptable' kinds of open source licenses – how far do you want to go?
- » What are the limits and how to determine them?
- » What makes sense for the developer and his/her particular applications?

3:15 – 3:30 | COFFEE BREAK

3:30 – 4:15 | OPEN SOURCE SOFTWARE - KEY PITFALLS, STRATEGIES, AND Q&A
PRESENTERS: LISA R. LIFSHITZ AND THOMAS PROWSE

- » Structuring the deal to address open source software issues
- » Integrating the target's open source software into a proprietary environment

4:15 – 4:30 | WRAP-UP DISCUSSION AND COURSE CONCLUSION

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WEBCAST ALSO AVAILABLE!



LISA R. LIFSHITZ

Lisa R. Lifshitz is a partner in Gowling Lafleur Henderson LLP's Toronto office specializing in the areas of information technology and life sciences. Lisa R. Lifshitz has prepared and negotiated a wide range of technology licences and agreements, including software licenses, reseller/distribution, system acquisition and professional services agreements. She has extensive experience in negotiating Internet

and e-commerce-related contracts and advises on technology law matters for a diverse client base, from emerging companies to large institutions. She also provides technology-related advice on financings and acquisitions, including export control law advice on cross-border deals. Lisa R. Lifshitz is a director and the Treasurer of the Canadian IT Law Association and the Vice Chair, subcommittees, of the Cyberspace Law Committee of the Business Law Section of the American Bar Association. Lisa R. Lifshitz is a past director of the Information Technology Law Association and is the past Chair of the Information Technology and Electronic Commerce Section of the Ontario Bar Association. Lisa is repeatedly recommended in Computer & IT Law in *The Canadian Legal Expert Directory* (2005-2010). She is also listed in *Chambers Global Guide 2010* in Information Technology and is one of 20 Canadian lawyers named by *2009 Who's Who Legal* in Internet & e-Commerce.



KEN LEDGER

Ken has over twenty years experience working in management and executive roles for small to large private and public technology companies in Canada and the United States. His experience spans a number of industries including electrical power distribution, land line telephony, high speed digital networks, cellular communications and oil and gas services. Ken has a diploma in Electronic

Engineering Technology and a Software Development Certificate from the Southern Alberta Institute of Technology, business and finance training from the University of Calgary and a professional certificate in Strategic Decision and Risk Management from Stanford University. He has presented on Open Source Software, Risk Management Failures and Strategies and contributed to standards development in wireless technology. Ken is currently leading the development and implementation of Enterprise Risk Management for Pason Systems Corp.



THOMAS PROWSE

Thomas Prowse is a partner with Gowling Lafleur Henderson LLP's Kanata Technology Law Office. His practice focuses on providing legal advice in the areas of technology law and technology-related commercial matters. His private practice, government policy, and in-house counsel experience equip him to provide practical, timely, and concise legal advice grounded in his understanding of the

business and technological complexities faced by companies today. Before re-joining Gowlings in 2007, Thomas was Senior Counsel with Nortel where he provided general legal support to numerous and diverse product development organizations. Thomas worked extensively on Open Source Software matters during his 13-year tenure at Nortel and was the Global Law Department leader on the Nortel Open Source Advisory Team. Thomas was selected by his peers to be included in the 2010 edition of *The Best Lawyers in Canada* in the Technology Law speciality.