

2018 ADVERTISING RATES

PRINT

Colour	Size	1x	3x	5x	7x
	Full page	\$6,995	\$6,695	\$6,395	\$5,995
	Double Page Spread	\$11,895	\$11,395	\$10,995	\$10,195
	1/2 page	\$5,295	\$4,995	\$4,765	\$4,525
	1/2 page island	\$5,965	\$5,665	\$5,395	\$5,095
	1/4 page	\$3,875	\$3,675	\$3,495	\$3,295
	Earlug	\$1,095	\$995	\$955	\$895

Appointments / Announcements	Size	1x	3x	5x	7x
	Full page	\$2,595	\$2,445	\$2,365	\$2,245
	1/2 page	\$1,835	\$1,745	\$1,665	\$1,575
	1/4 page	\$1,195	\$1,135	\$1,095	\$1,025

Covers	Size	1x	3x	5x	7x
	IFC (double page)	\$14,895	\$14,195	\$13,445	\$12,995
IFC/IBC/OBC (single page)	\$8,775	\$8,335	\$7,895	\$7,495	

WWW.LEXPERT.CA

Run of site	Size	1 month	3 month	6 month	12 month
	Leaderboard	\$1,595	\$1,495	\$1,395	\$1,295
Big box	\$1,295	\$1,195	\$1,095	\$995	

Micro site	Size	1 month	3 month	6 month	12 month
	Big box	\$895	\$795	\$745	\$695

DEALSWIRE

	Size	1x	3x	6x	12x	24x
	Jr leaderboard (600 x 100)	\$1,225	\$1,175	\$1,095	\$1,055	\$995
	Big box (300 x 250)	\$1,115	\$1,055	\$995	\$945	\$895
	Sponsor spotlight (text box)	\$995	\$945	\$895	\$845	\$795
	Half big box (300 x 100)	\$875	\$825	\$795	\$745	\$715
	Sponsored legal update (text box)	\$495	\$445	\$395	\$345	\$295

*Applicable taxes will be added to all rates