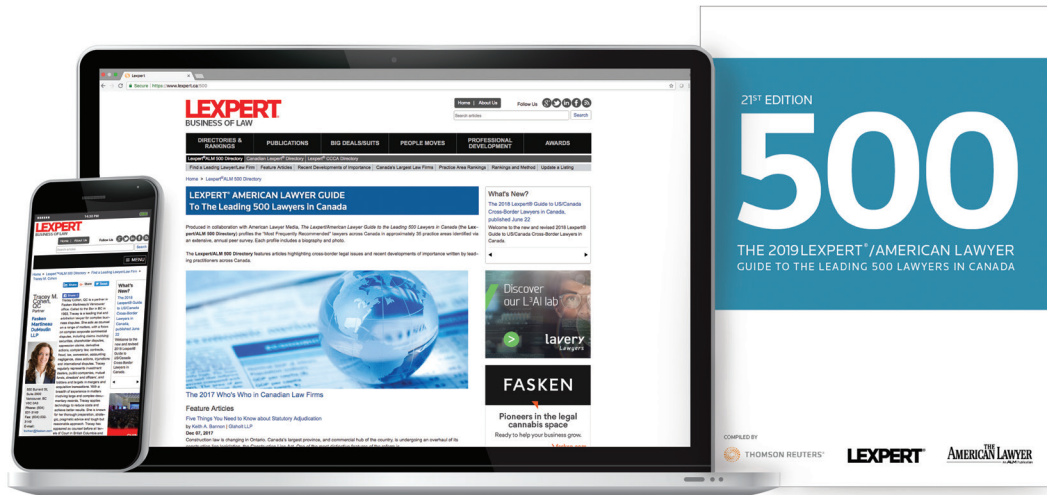


THE 2019

LEXPERT® / THE AMERICAN LAWYER Guide to the Leading 500 Lawyers in Canada



Article/Bio/Ad booking deadline: September 10, 2018 | Article/Bio/Ad material deadline: September 17, 2018



The *Lexpert®/American Lawyer Guide to the Leading 500 Lawyers in Canada* (the *Lexpert /ALM 500*) provides American purchasers of legal services with a qualified resource for researching, vetting and selecting Canadian legal counsel.

The *Lexpert/ALM 500* is the most comprehensive annual guide to Canada's top legal talent, profiling the lawyers most recommended by their peers in 38 practice areas. In addition to extensive lawyer bios with photos, the directory also features contributions from leading practitioners across Canada, highlighting cross-border issues and recent developments in their practice areas. It presents you with an excellent opportunity to generate new business in the lucrative cross-border marketplace, and highlight your team and services to the decision makers who matter.



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We target a sophisticated audience of U.S. corporate counsel and top tier law firms via:

- **10,000 copies** to selected subscribers of *Corporate Counsel* magazine.
- **1,500 copies** to selected senior members of *The Am Law 100* and *Am Law 200* lists.
- **2,000 copies** to leading Canadian corporate counsel.

The *Lexpert/ALM 500* resides on *Lexpert.ca*, a site delivering over **750,000 impressions** every year. Links to the guide are also distributed via:

- **Email to 25,000+ readers** of *Corporate Counsel* magazine and **50,000 readers** of *The American Lawyer* newsletter.
- **Several American Lawyer websites** including: *The American Lawyer*, *Corporate Counsel*, *Law.com* and the *National Law Journal* with a combined total of approximately **1.5 million page views per month**.

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THE 2019

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*Topic to be confirmed with Lexpert editorial team

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PRODUCTION EDITOR:

Waheed Khan
(416) 649-7872
carswell.lexpertalm500@tr.com

PRODUCTION COORDINATOR:

Joanne Richardson
(416) 649-8818
joanne.richardson@tr.com

FOR ADVERTISING INFORMATION PLEASE CONTACT OUR ACCOUNT EXECUTIVES AT:

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