

LEXPERT® SPECIAL EDITION ON CORPORATE LAW IN THE GLOBE AND MAIL'S REPORT ON BUSINESS MAGAZINE



LEXPERT

REPORT ON BUSINESS

MAGAZINE

the answer company
THOMSON REUTERS®

SHOWCASE YOUR CORPORATE LAW EXPERTISE PUBLISHED MAY 2019

WHO WILL BE READING IT?

REPORT ON BUSINESS

1.6 million print & digital readers each month
947,000 print readers*
711,000 digital readers*
\$11 billion in business purchase influence

DealsWire **LitigationWire**

15,500 NewsWire recipients

CANADIAN LAWYER
INHOUSE

15,000 NewsWire recipients

* Source: Vividata Fall 2018 Readership Study: National 18+

WHY PARTICIPATE?

- Canada's most influential business magazine is your connection to the business leaders of today and tomorrow.
- 714,000 members of the ROB audience are business leaders and the next generation of business superstars.
- The ROB May issue ranks the Top 1000 Canadian companies by revenue.

WHAT WILL THEY BE READING?



Cannabis M&A: Companies expanding to meet demand



Bitcoin Transactions



Dynamics in the Oil & Gas Sector



Top Deals from *Lexpert Magazine*

HOW CAN YOU REACH THEM?

BIOS: \$995 includes a full colour photo, contact information and bio distributed/available as follows:

- May 2019 print edition of the *Globe and Mail's* ROB
- Digital edition available on *Lexpert.ca*
- Digital edition promoted through *DealsWire*, *LitigationWire* and *Canadian Legal Newswire InHouse Edition* recipients
- Full bio available on *Lexpert.ca Special Edition* microsite www.lexpert.ca/specialedition-corporate

DIGITAL EDITION SPONSORSHIP: \$10,605 ONE ONLY includes sponsor recognition on:

- Table of Contents in all print editions
- Front cover of digital edition – with link to sponsor's site
- Digital edition landing page (all pages) – with link to sponsor's site
- Digital edition notification e-blast – with link to sponsor's site
- Big Box ad for 12 months on *Lexpert.ca Special Edition* microsite www.lexpert.ca/specialedition-corporate

DISPLAY AD/BIO BUNDLE: \$15,910 full page or **\$8,995** half page + bios **\$795** each if applicable

Includes: print, digital edition and web same as bio distribution

- A full page or half page four colour ad plus bios if applicable in all print distribution including the *Globe and Mail's* ROB magazine, as well as in the digital edition of this *Lexpert Special Edition*
- Big Box ad for 12 months on *Lexpert.ca Special Edition* microsite www.lexpert.ca/specialedition-corporate

SPONSORED CONTENT: \$16,970 for a one page article or **\$31,825** for a two page article

Includes: print, digital edition and web same as bio distribution

- A one page/two page article in all print distribution including the *Globe and Mail's* ROB magazine
- A one page/two page article in digital edition
- A Sponsor Spotlight in a selected edition of *DealsWire*, *LitigationWire* or *Canadian Legal Newswire InHouse Edition*

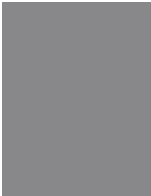
WHAT ARE THE DEADLINES?


AD CLOSING: FEBRUARY 8
MATERIAL DUE: FEBRUARY 15
PUBLISHED ON: APRIL 26

PRODUCTION SPECIFICATIONS

DIMENSIONS

PRINT

	Full Page	
	Trim	7.875" x 10.75"
	Bleed	8.125" x 11"
	Please allow 1/2" gutter allowance	

	Double Page Spread	
	Trim	15.75" x 10.75"
	Bleed	16" x 11"
	Please allow 1/2" gutter allowance	

	Half Page	7" x 4.25"
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WEB

Big Box 300 x 250 px

PRINT REQUIREMENTS

- PDF/X-1a files are preferred (2400 dpi - 150 line screen, all fonts embedded, CMYK and no spot colours). Acceptable formats include: InDesign, Adobe Illustrator, Adobe Photoshop.
- Illustrator and Photoshop files must be saved as .EPS or .TIFF files at 300 dpi with all images embedded and fonts as outlines.
- Proper preparation of colour is required (spot pantone colour must be converted to CMYK).
- Process colour ads must be supplied with a high-resolution, full-colour, contract quality proof to ensure proper colour reproduction.

PUBLISHER'S CONDITIONS

Advertising material is subject to approval by the publisher. Cancellations and space changes are not accepted after the closing date. If "new" artwork is not received by the materials deadline, a repeat of your most recent creative will be used.

Applicable taxes will be added to all rates.

WEB REQUIREMENTS

IMAGE TYPE: .GIF, .JPG, Animated .GIF: Single to infinitely looping banners accepted

IMAGE FILE SIZE: 50K maximum for static or animated .GIF

LINKING URL: An active URL must be provided

TESTING: All creative must function uniformly on both MAC and PC platforms as well as in multiple browser versions of Firefox, Chrome, Internet Explorer, and Safari

NOTE: Please ensure ads without background colour have a key line

PRODUCTION INQUIRIES

Alina Leigh, Production Editor (416) 649-9446

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