

2019 ADVERTISING RATES

LEXPERT MAGAZINE | 47,000 TOTAL AUDIENCE

Colour	SIZE	1x	2x	4x
	Full page	\$7,205	\$6,845	\$6,505
	DPS	\$12,250	\$11,640	\$11,060
	1/2 page	\$5,455	\$5,180	\$4,920
	1/2 page island	\$6,145	\$5,840	\$5,550
	1/4 page	\$3,990	\$3,790	\$3,600
	Earlug	\$1,130	\$1,075	\$1,020

Appointments / Announcements	SIZE	1x	2x	4x
	Full page	\$2,675	\$2,540	\$2,415
	1/2 page	\$1,890	\$1,790	\$1,700
	1/4 page	\$1,230	\$1,170	\$1,110

Covers	SIZE	1x	2x	4x
	IFC (double page)	\$15,340	\$14,575	\$13,845
	IFC/IBC/OBC (single page)	\$9,040	\$8,590	\$8,160



WWW.LEXPERT.CA | 91,000 MONTHLY PAGE IMPRESSIONS

Run of site	SIZE	1 month	3 month	6 month	12 month
	Leaderboard	\$1,645	\$1,545	\$1,445	\$1,345
	Big Box	\$1,335	\$1,235	\$1,135	\$1,035

Micro site	SIZE	1 month	3 month	6 month	12 month
	Big Box	\$925	\$825	\$775	\$725

Ads are one of three in rotation

DEALSWIRE | 15,500 AUDIENCE

SIZE	1x	3x	6x	12x	24x
Jr Leaderboard (600 x 100)	\$1,260	\$1,190	\$1,130	\$1,075	\$1,020
Big Box (300 x 250)	\$1,150	\$1,095	\$1,040	\$990	\$940
Sponsor Spotlight (text box)	\$1,025	\$975	\$925	\$880	\$835
Half Big Box (300 x 100)	\$900	\$855	\$810	\$770	\$730
Sponsor Legal Update	\$510	\$460	\$410	\$360	\$310